



Guide for Prospective Event Hosts

National Eucalypt Day March 23rd



National Eucalypt Day

The National Eucalypt Day (NED) program aims to meet the promotion, education and conservation objectives of Eucalypt Australia.

Held annually on 23 March, the birth date of our benefactor, Bjarne Klaus Dahl, National Eucalypt Day recognises the importance of eucalypts and celebrates the place they hold in our lives and hearts.

Both free and ticketed events are held across Australia in all States and Territories, with organisations large and small and groups of varying sizes, including independently guided options.

Central themes are:

- community connection with eucalypts;
- Indigenous relationships with eucalypts;
- eucalypt featured art of all forms;
- conservation of eucalypts and the role they play in habitat preservation and regenerative agriculture;
- climate change effects on eucalypts;
- eucalypt identification and
- eucalypt cultivation for urban and rural settings

Eucalypt Australia welcomes all event submissions and is open to new interpretations and delivery. Events can be held anytime from early March to mid-April.





Eucalypt Australia
acknowledges and pays
respect to the past, present
and future Traditional
Custodians and Elders of the
Kulin nation.

We acknowledge that sovereignty was never ceded, and we pay tribute to the stewardship of Elders past, present, and emerging in caring for our precious home.

Example events

The actual program will depend on creative event hosts like you, but here are some events from past years that we're excited about.



Open Days, Currency Creek Arboretum, S.A.

The Arboretum boasts the world's most extensive collection of eucalypt species, with over 800 species and 8000 individual trees covering 30 hectares. At 10 am and 2 pm each day, Arboretum Curator and Eucalypt expert Dean Nicolle will lead free 1-hour and 2-hour extended tours.



Eucalypt Dyeing Workshop, Australian National Botanic Gardens, ACT.

In this workshop, you will learn how to make eucalyptus leaf and bark dyes to make imprints on fabric. Each participant will dye a scarf to take home and samples of wool, silk and linen dyed in local ACT eucalypts.



Nature Journaling, Brisbane Botanic Gardens, Mt Coot-tha, Qld

Drawing or writing in response to nature sharpens observation skills while also allowing a relaxing experience immersed in nature. This The workshop, led by ecologist, artist and writer Dr Paula Peeters, will take you through beginner exercises that show anyone can write and draw.



Toddlers and Tadpoles: Who lives among the Gum Trees? Kur-in-gai Wildflower Garden, NSW.

Australia's iconic trees are essential homes for more than just koalas! Toddlers are invited to join experienced rangers for play-based investigation and discovery. There will be storytelling, craft, and creature encounters.



Video: What's causing our eucalypts to die? Tas.

Prepared for National Eucalypt Day by The Tree Projects, watch this short video to find out what has caused the death of an important stand of Eucalyptus viminalis in Tasmania and what this means for other eucalypt species. https://youtu.be/G9HRoDTkd_k



Walk, Lake Mountain Dahl Boardwalk, Vic.

If you're in the Lake Mountain area in Victoria, be sure to take a walk along the Bjarne K Dahl Boardwalk. The eucalypt regrowth since the 2009 wildfires is quite spectacular and gives some hope for regeneration following the recent fires. Situated at Snowy Hill, approximately I km before the Lake Mountain Resort, this easy 20 minute walk is suitable for the mobility impaired.



Guided Walk, Kings Park Perth, W.A.

Discover all things wonderful about one of Australia's most recognisable trees. Learn about the many varieties of eucalypts in WA and Australia and discover some fewer known facts and secrets. The knowledgeable Kings Park Volunteer Guides will lead this walk.

Your event here



Why host an event?

Create and be a part of something positive

Greater knowledge and understanding leads to increased community caring

Share your unique skills, knowledge, Association or favourite places Be a catalyst for connection both with the environment and with each other.

What are we looking for?

Eucalypt Australia is looking for **creative, participatory, emotional, and remarkable experiences**. They might be events, workshops, or art projects. They might involve being in the bush or urban experiences. They may involve the latest technology from VR to Al, or they may involve ancient artisan techniques. They may be in person or they could be delivered online.

A special area of interest to Eucalypt Australia is the **impact of eucalypts on Australian culture** from an indigenous perspective, a historical narrative, as an icon in modern Australia, and from an immigrant perspective.

We're interested in **impacting a variety of individuals**. Using an aspect of identity can help to develop interesting ideas: younger people, older people, foodies, kids, sports lovers, international students, art lovers, gardeners, community leaders, adventure lovers, users of timber products or animal lovers.

We're interested in events that inspire **emotion and creativity** as a means to **create connections**.

We're interested in events that help people **understand places and history** in the human and non-human contexts.

FAQ's

When is National Eucalypt Day?

National Eucalypt Day is officially held annually on the 23rd of March. The event schedule, though, has events running from approximately early March until mid-April.

Eucalypt Australia is aware that events often cannot fit into this time frame due to seasonal constraints and is open to other proposed time frames.

Can anyone run an event?

Pretty much, yes. As long as the event fits our criteria and we approve it (we can work with you to ensure it does). We are happy for anyone to run an event if you have an ABN, if you are a business entity, and if you have appropriate public liability insurance and the resourcing to make it a success.

Can I sell tickets and charge for my event?

Absolutely. We encourage both free and ticketed events. You will have to organise your own ticketing and refund policies in the event of cancellation.

Will you provide funding for my event?

Potentially. We have a small number of microgrants available (up to \$500).

Can you help me with promotion?

We will provide general promotion via social media and some traditional media for the overall festival and highlight individual events as much as possible. However, you will also need to promote your event and drive attendance.

Thanks

Media Partner

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Event hosting inspiration and Guidance



Contact

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